



Sustainability Training Programme



The below courses are free for StreetGames trusted organisations. The webinars are very participatory so please be ready to get involved within the webinar. Ideally, attend in the course order shown below. Please click on the calendar icon or date to book.

Race For Investment

This 4-week course is designed to offer sports clubs and community organisations (with little or no bid writing experience) hands-on support, advice and guidance. The aim is that each organisation writes a funding bid and submits with support.

If you are brand new to fundraising, or have not been successful with funding applications this is the course for you.


 Mondays 4-5.30 pm
14, 21, 28th March and 4th April



Starting your Fundraising Journey

This webinar is aimed at those who are brand new to fundraising (it's a snapshot of the Race for Investment). It takes you through a typical funding application and general top tips for writing one.

If you are brand new to fundraising, or have not been successful with funding applications this is the course for you.


 Wednesday 26th January
11am-12.30pm



Demonstrating the Need

Are you unsure of the best way to demonstrate the need for your project? This will take you through when, what and how to use statistics and demonstrate the need within funding applications.

If this is an area of the funding application that you struggle with, book on to learn more!


 Wednesday 16th February
1.30pm-3pm



Budget Plan & Terminology

This webinar focuses on the budget part of an application form. The webinar will take you through the terminology relating to budgets and applying for funding as well as top tips for completing this part of an application.


If this is an area of the funding application that you struggle with, book on to learn more!

 Thursday 28th April
2-3.30pm

Monitoring and Evaluation

This webinar provides you with some ideas and practical tools to help you monitor and evaluate your projects effectively and demonstrate the impact of your work.

If you are responsible for collecting data and/ or completing the evaluation, book this course!


 Wednesday 11th May
11am-12.30pm



Writing your Fundraising Plan

This webinar will look at how to write a fundraising plan for a year, different income streams and putting SMART objectives in place for your fundraising.

If you are managing an organisation and want to put a plan for generating income in place, this is the course for you.


 Tuesday 22nd March
1.30-3pm



Alternative Income Generation

There are a number of different ways to generate income. This will take you through many forms in a little more detail, with a deeper dive into Crowdfunding and Trusts & Foundations.

If you are looking for different ways to diversify your income book on!


 Thursday 23rd June
10-11.30am



Using a Collaborative Approach to Fundraising

This webinar goes through the evolving fundraising landscape, how you can use an asset based community development approach and good practice for partnership working when applying for investment.

If you are looking to apply for investment within a partnership, this goes through the top tips to be successful.

 Tuesday 24th May
11-12.30pm

If you would like more information, or would like to register your interest for any of the courses above that do not have dates next to them, or you cannot attend, please contact Emma.Tugby@StreetGames.org





Sustainability Training Programme




The below courses are designed to go into more detail on specific areas that you may want to focus your funding applications on. Ideally, you will already be confident at writing funding bids. Please click on the calendar icon to book.

Sport England Funding

Focusing on the Sport England funding pots that are currently open, we will go through the questions asked and recommend how best to answer them.

This is a great course if you are looking to go for one of the Sport England pots open.


 Jubilee Fund:
Tuesday 25th January, 1.30-3pm

 Other Sport England Funds:
Tuesday 1st March, 1.30-3pm

Asset Based Community Development

This webinar focuses on Asset Based Community Development and how we can use this approach to design and strengthen our community programmes.


This is a great course if you are looking to reach more of your community when setting up new initiative.

 18th January,
5pm-7pm

Facility Development

This webinar focuses on preparing an application for funding to develop your community facilities for sport and physical activity. It will take you through the other areas you will need to consider for this type of capital-based funding application.


If you are looking for funding to complete building works, this is the course for you!

 Tuesday 3rd May,
1.30-3pm

Housing Associations - Community Investment

This webinar will support you to feel confident in applying for funding from a housing association. We will look at the community investment priorities of housing associations and how to put together a strong funding bid.


If you are looking for funding from housing associations, this is the course for you!

 Wednesday 13th April
2pm-3.30pm

HAF bid clinic

With the Holiday Activity and Food Fund continuation confirmed, we want to support you to go for the funding. This webinar goes through what you need to do to be able to deliver a HAF programme.


This is a great course if you are looking to apply for HAF funding.

 Thursday 3rd February,
1-2pm

Fit & Fed specific bids

This webinar goes through what funding you can go for to deliver a fit and fed holiday programme.

This is a great course if you are looking to apply for funding to deliver fit and fed programmes.

 Tuesday 28th February,
11-12.30pm

Community Safety specific bids

This webinar goes through what funding you can go for to deliver a community safety programme.

This is a great course if you are looking to apply for funding to deliver community safety programmes.

 Thursday 17th March
11-12.30pm

Corporate Partnerships & Fundraising

This webinar goes through where to start when you would like to develop corporate partnerships to gain investment from them.

If you are looking to diversify your income, this is a great way to do so, we can help you with where to start.

 Course coming soon

If you would like more information, or would like to register your interest for any of the courses above that do not have dates next to them, or you cannot attend, please contact Emma.Tugby@StreetGames.org

