

# Funding Matters



## 1. Where we were

The Herts Sports Partnership's strategic plan 2013-2017 identifies 'external funding' as a key supporting pillar to reach our participation objectives. Consultation with voluntary sports clubs, schools and sports organisations has identified funding support as the most valued area of support that HSP provides.

With over 2,500 community sports clubs, HSP has always been oversubscribed with requests for funding support, but we have always felt that as a CSP we wanted to go the extra mile to support our local sports clubs; they are key to driving ongoing participation. Over the last 10 years, we have excelled in leveraging in external funding to local sports clubs and strategic partners.

As part of our commitment to continuous improvement, in June 2014 we reviewed and evaluated our funding offer, and identified that we needed to streamline it, as demand far exceeded our capacity within the core team. To ensure we continued to deliver an extensive funding offer to all of our sports clubs and partners, we had to plan and deliver a new comprehensive and progressive funding strategy.

### Key successes in 2014



### Big Lottery Awards for All Welwyn Garden City Boxing Club

£10,000

#### HSP Support:

HSP reviewed current capacity in the club and identified potential programmes which would expand their membership. Women's and girls sessions were identified as well as men aged 50+.

HSP wrote a successful A4A which levered in £10,000 to spend on new equipment and coaching courses for female instructors.

#### Outcomes:

**27** new female boxers attending weekly

**17** new men attending 50+ session each week

A female coach has achieved **level 2** coaching boxing award

strong links established with UH enabling students to access boxing sessions



### Get, Set, Go Dacorum

£389,750

#### HSP Support:

Dacorum Borough Council (DBC) approached HSP to undertake research and insight into local sport, in order to formulate a Community Sport Activation Fund application.

HSP created a delivery plan and funding strategy for the DBC Get Set, Go Dacorum project.

HSP wrote a successful Sport England CSAF application worth over £389,750.

#### Outcomes:

**41** new sport programmes

**73** trained & active volunteers

**865** inactive people now active

**18** clubs received funding in year 1 totalling **£121,000**



**13,215** individual attendances

## 2. Where we are & moving forwards

Following an extensive reviewing process HSP signed an agreement with Funding4Sport – a national funding organisation – to ensure that every sports club, school and sports organisation in the county can access the support they need to maximise their external funding streams.

We recognised that by maximising external funding, sports clubs can expand sport and physical activity programmes and improve facilities, which in turn creates more sustainable opportunities for people to participate in sport in their local area.

We have now created a funding offer that is far superior to any other CSP in the country, and we can demonstrate the successes of our partnership over the last eight months with the number of organisations supported and the funding that has been applied for.

### Key successes in 2015

**273** clubs have supported funding workshops

**9** inspired facilities bids

**63** clubs have supported 1:1 funding clinics

**69** clubs written for bids

**£1.8m** worth over bids written

Current offer

funding clinics | funding workshops | funding newsletters | Funding4Sport subscription  
bid checking service | funding strategy development | bid writing service